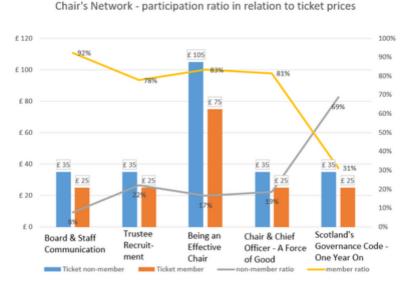
My time with ACOSVO - pre COVID-19

The Gathering 2020





Event Participation Analysis

Member Survey



More so than ever, we need your views and opinions on the support, services, and events ACOSVO offer in our biennial Membership Survey.

We understand you will be very busy at the moment and adjusting to this "new normal". However, as a membership organisation that strives to deliver service excellence, your feedback is crucial to informing how we can better support you, and your organisation, through COVID-19 and beyond.

Completed surveys will be entered into a PRIZE DRAW to win a FREE PLACE AT OUR ANNUAL CONFERENCE on 28th October 2020.

We truly appreciate your input – it is so important to us and the decisions we make now and in the future. Thank You!

Member Benefits Update









Promotional Packs

Key Celebratory Dates/Weeks 18 May

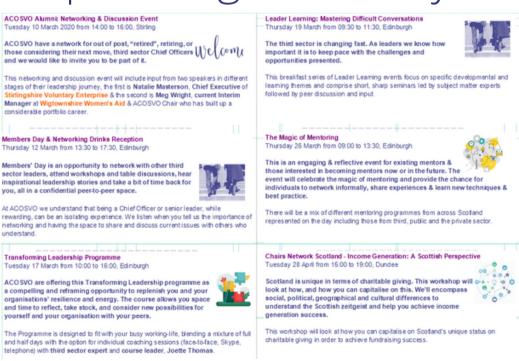
On Saturday 18 May, its World **Whisky Day**. And to celebrate, VisitScotland is inviting travellers to raise a dram and discover a bit more about **Scotch whisky** – **Scotland's national** drink and biggest export. 17 mei 2019

Brag Flyer





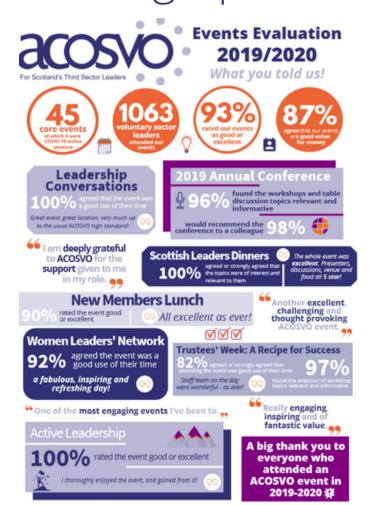
Upcoming Events Flyer





My time with ACOSVO - post COVID-19

Events Evaluation Infographic



My personal blog

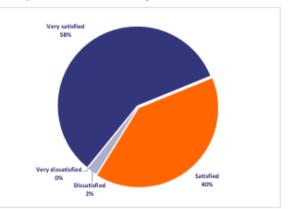
Member Survey Analysis

I. Satisfaction and quality of membership and ACOSVO

This section sought to find out more about what members think of membership value and ACOSVO as an organisation in general.

(Q1) Satisfaction about membership

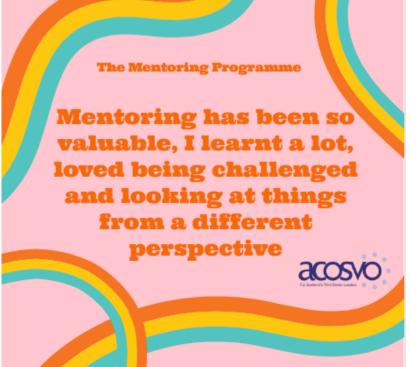
The respondents were asked how they would rate their satisfaction as a member.



Members provided extra feedback which is summarised in the following bullet points. The full list of comments can be found in <u>Appendix A</u>.

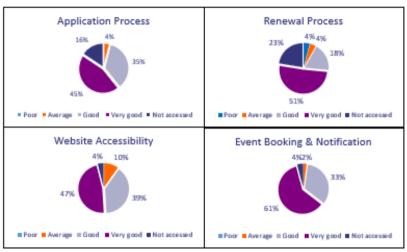
- Being a member is invaluable during the COVID-19 pandemic.
- . One member found the services to be biased towards The Central Belt.

Canva Quotes



(Q14) ACOSVO's processes and systems

Respondents were asked how they would rate ACOSVO's processes and systems. Ratings varied from "poor" to "very good". The respondents could also opt for "not accessed".



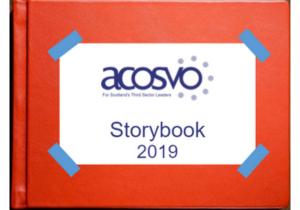
Members provided extra feedback which is summarised in the following bullet points. The full list of comments can be found in Appendix B.

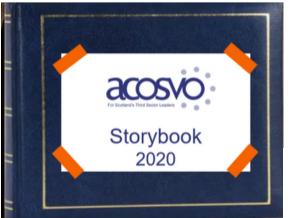
- Because the application process happened very long ago, it was difficult to remember all its aspects.
- · A notification of renewing the membership would be highly appreciated
- . It is not always easy to quickly find information on the website.
- One member could not appreciate the automatic membership renewal and found it even reputationally damaging for ACOSVO.

Recommended actions:

- Do all we can to ensure renewal notifications are not going into member spam folders and perhaps increase the number of notifications so that we send out two or three renewal reminders instead of just one.
- Make a more distinctive layout for each part of the website so that it is more user-friendly, easier to navigate and find information.

Storybooks 2019 & 2020



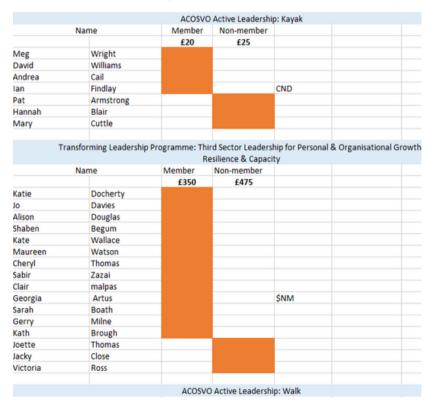


Twitter & LinkedIn Cleansing





Event Participation Analysis



Leadership Jobs Board